



CHASE THE ACE LOTTERY

R U L E S (MAY 24, 2018)

LOCATION: Atlantic Salmon Museum, 263 Main Street, Doaktown, NB E9C 1A9
TEL: 506-365-7787 / Email: museum@nbnet.nb.ca

NOTE: Venue may change, depending on seating requirements (notification will be forwarded to the Department of Justice and Public Safety prior to any relocation taking place).

TIME: Draws will be held every Friday evening shortly after 8:00 pm.

TICKET SALES: Tickets may be purchased at the Atlantic Salmon Museum as follows:

between June 1 – September 30: on Monday, Tuesday, Wednesday, Thursday, and Saturday from 9:00 am – 5:00 pm; on Fridays from 9:00 am – 8:00 pm; and on Sundays from 12:00 Noon – 5:00 pm;

between October 1 – May 31: on Fridays from 10:00 am until 8:00 pm.

NOTE: Opening hours may change depending on the volume of ticket sales (notification will be forwarded to the Department of Justice and Public Safety prior to any changes being made).

All sales must be in cash -- no debit or credit cards will be accepted.

There is no requirement that the ticket buyer be in attendance for the Friday night draw. Contact information in the form of the buyer's name and telephone number will be taken when the ticket(s) is/are purchased.

Weekly winners are determined by the name and telephone number indicated on the tickets that are drawn – not by ticket number.

AGE RESTRICTION: All players must be 19 years of age or older.

TICKET COST: \$5.00 each / 3 for \$10.00 / 7 for \$20. There is no limit on the number of tickets that can be purchased for any given draw; however, tickets can be bought only for the current week of play.

HOW IT WORKS: Shortly after 8:00 pm on Friday evening, one ticket is drawn by a member of the audience (chosen randomly by the President of the Museum or by another Museum representative) from the total tickets sold for that night's draw. The person whose name and telephone number appears on that ticket automatically wins **20 percent** of the week's ticket sales.

A Museum representative displays the Ace of Spades for the benefit of the audience, returns it to the deck of cards, shuffles and then lays the cards face down on a table in full view of the spectators. The holder of the ticket is then invited to pick the Ace of Spades from the deck. If successful, that person wins the jackpot which will total **30 percent** of the ticket sales from that evening and from all other evenings during which tickets have been sold. If the Ace of Spades is NOT selected, the drawn card is shredded and 30 percent of that night's ticket sales is returned to the pot to be part of the following week's draw. The jackpot continues to grow in this manner until such time as the Ace of Spades is drawn and the contest begins again.

If the owner of the ticket that is drawn is NOT present, a call will be placed to the number inscribed on the ticket at time of purchase. If contacted, the person then has the option of making their way to the Salmon Museum within a 10-minute timeframe or of allowing someone in the audience to attempt to find the Ace of Spades on their behalf. If the owner of the ticket cannot be contacted, a neutral person is selected from the audience and the search for the Ace continues.

WINNINGS: Winnings either for 20 percent of the night's sales or for the jackpot are awarded as quickly as possible – either on the evening of the draw (if the winner is present) or as soon as contact can be made. Payment is made in the form of a cheque issued by the Atlantic Salmon Museum.

INELIGIBLE: Members of the Atlantic Salmon Museum's Board of Directors and its staff are not eligible to play at any time. Furthermore, a Museum volunteer on duty during the evening of a draw cannot participate.

PROMOTION: The Atlantic Salmon Museum's *Chase the Ace* lottery and its winners are widely publicized through roadside signage, in the monthly community newsletter, and on Facebook.

Lottery License Number 0118741131002